



The American Theatre Wing's Antoinette Perry "Tony" Awards are presented by  
*The Broadway League and the American Theatre Wing*

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Bruce Barish/ Sarah Barish

**"A Photographer, a costume beader, and a dry cleaner  
walk into the Tonys."**

**Sara Krulwich, Bessie Nelson and Ernest Winzer Cleaners to Receive  
*The 2018 Tony Honors for Excellence in the Theatre***

**New York, New York (April 25, 2018)** – The Tony Awards Administration Committee has announced that they will present the 2018 **Tony Honors for Excellence in the Theatre** to three outstanding contributors to the Broadway industry – *New York Times*' culture photographer **Sara Krulwich**, costume beader, **Bessie Nelson**, and the **Ernest Winzer Cleaners**.

The Tony Honors for Excellence in the Theatre were established in 1990 and are awarded annually to institutions, individuals and/or organizations that have demonstrated extraordinary achievement in theatre, but are not eligible in any of the established Tony Award categories.

"This year's group of Tony Honors for Excellence in the Theatre award recipients perfectly exemplify the scope of work in our industry," said Heather Hitchens, President & CEO of the American Theatre Wing, and Charlotte St. Martin, President of The Broadway League. "Each one has left such a mark on the Broadway community in such different ways, and we're proud to be able to honor their contributions."

**The Dry Cleaner Story-** to read the full article you can visit [www.tonyawards.com](http://www.tonyawards.com)

In 1908 Ernest Winzer was the Master Drycleaner and Dyer to the Broadway stage productions of the day. Family folklore has it that Winzer began by handling the costumes worn by Broadway greats like George M. Cohan, Helen Hayes, Laurette Taylor, the Barrymores and Billie Burke. This legacy of providing service worthy of the Great White Way's brightest and best continues to this day. Today, Bruce and Sarah Barish, are the third generation of the Steinhorn family to preside over Ernest Winzer Cleaners. In keeping with Bruce's grandfather's service philosophy, Bruce and Sarah take personal responsibility for seeing to it that Winzer always satisfies demands of its most discriminating customer. Bruce takes particular joy in indulging his personal passion for garment restoration work, an expertise he shared with his grandfather, Al. Ernest Winzer Cleaners offers a perfect blend of Old World knowledge, new millennium technology and turn of the century graciousness and service worthy of a star. Although Al Steinhorn did not live to see his grandson carry on his legacy, Bruce knows that Grandpa Al is shining over him and his work every day.

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**About Ernest Winzer Cleaners**

Since 1908 we have specialized in fine dry cleaning in New York City including dry cleaning of theatrical costumes, mascots, wedding gowns, leather, suede, fur cleaning, rugs, upholstery & draperies. We are the premier New York dry cleaner, and we bring together old world service with greener organic wet cleaning technology.